

The Market

Home Owners within 5km

Buyer Persona

- ✓ Home Owners
- ✓ With 5km radius
- ✓ No time to do DIY
- ✓ Have income to afford
- ✓ Male or Female

3-Month Forecast

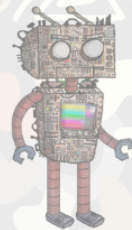
	Month 1	Month 2	Month 3
Units Forecast	20	20	20
Unit Sell Price	500	500	500
TOTAL SALES	10,000	10,000	10,000
Unit Cost	150	150	150
TOTAL COSTS	3,000	3,000	3,000
GROSS PROFIT	7,000	7,000	7,000
OVERHEADS	2,500	2,500	2,500
NET PROFIT	4,500	4,500	4,500
CUMULATIVE NET PROFIT	4,500	9,000	13,500

The Problem it Solves . . .

A lot of men in the home are either not capable of undertaking handyman/DIY type tasks, or simply don't have the time to perform the tasks.

- My Business Idea -

Handyman Service



Business Names

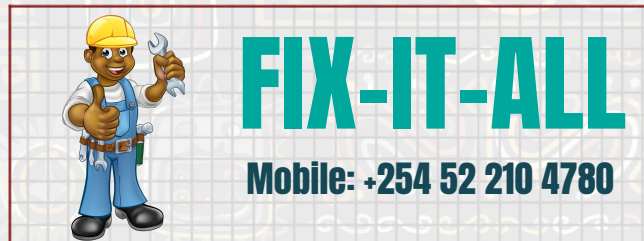
Handy Joe Services

FIX-IT-ALL

FIX-IT-FAST

HOME HANDYMAN

My Business Logo



AfrBizKid
Starting Your Small Business

Product or Service Costs

Labour per Hour

(No cost as this is ME but sell for 200 p/hr)

Screws/Parts

(Mark up by 100%)

Consumables

Total Unit Cost

200 per hour +
300 for
screws/parts
& consumables

Sell Price

Unit Gross Profit

Units Sold per Month
(Hours per Month)

GROSS PROFIT

Monthly Overhead Costs

Start with dad's
tools - slowly buy
own tools with
profits

Travel

TOTAL OVERHEAD

MONTHLY NET PROFIT